



Connecting Kids to Coverage National Campaign

**DIGITAL VIDEO
VISUAL AND AUDIO SCRIPT**

“TAKE CARE OF TEETH” :15 – ENGLISH

SUPER: InsureKidsNow.gov

SUPER: Every 6 Months

VO: Dentists and doctors recommend kids get a dental check-up every 6 months.

SUPER: Medicaid and CHIP cover dental services

VO: With Medicaid and CHIP, dental services are covered...

SUPER: X-rays, Fillings, Fluoride, And more

VO: ...including x-rays, fillings, fluoride, and more.

SUPER: InsureKidsNow.gov / 1-877- KIDS-NOW

Paid for by the U.S. Department of Health & Human Services.

VO: Call your provider or learn more at InsureKidsNow.gov. Paid for by the U.S. Department of Health & Human Services.